



REQUEST FOR SPONSORSHIP

Junior Achievement is pleased to announce its annual Youth Summit for Entrepreneurs. This event will be hosted at Headwaters North SmartZone on Wednesday, March 4th. Participation in the summit event will inspire high school students to build foundations of skills, knowledge and interests to help them own their economic success. Sault Area High School Career Readiness & Business Students will be participating.

Date: March 4th, 2026

Time: 8:00am-2:30pm

Location: 2345 Meridian Street, Sault Ste Marie, MI 49783

Junior Achievement is known for creating experiential learning activities that are relevant to the real world. Summit teens will be engaged in real work experiences throughout their day. After forming work teams, young people will be presented with a business challenge. With the help of adult mentors, they will work on that challenge throughout the summit, utilizing entrepreneurial skills to develop a business plan. At the end of the day, teams will present their ideas to a panel of judges, comprised of local entrepreneurs and business professionals.

THROUGH THIS EXPERIENCE, STUDENT TEAMS WILL:

- Recognize characteristics and practices of successful entrepreneurs.
- Formulate and evaluate an entrepreneurial idea based on product, customer and competitive advantage criteria.
- Demonstrate business-planning skills of marketing, financing, management and ethical decision-making. Be exposed to and discuss leadership styles within teams.
- Present their ideas and solutions to a panel of judges.
- Celebrate! First, Second and Third Place teams will be announced.

Thank you for your support!



The benefits of sponsoring Junior Achievement's Youth Summit for Future Entrepreneurs begin with recognition that your organization is playing a significant role in economic, youth and education development in the Northeastern Upper Peninsula. Additionally, sponsors have the opportunity for volunteers to be present at the event if donations exceed \$1,000. Benefits for sponsors are:

TITLE SPONSOR LEVEL (one available) - \$10,000

All recognition will reflect level of support:

- Sponsor will co-brand event with JA, including TITLE Sponsor with prominent logo representation
- Sponsor will qualify as JA Giving Champion recognized at multiple JA events throughout year
- Opportunity to have spokesperson provide opening remarks
- Featured in JA email newsletter promoting event.
- Verbal recognition at the event.
- Opportunity to display an individual corporate banner at the event.
- Recognition in media release, JA's website and social media.
- Recognition to high school educators and students.
- Opportunity to provide volunteers for the event.
- Appropriate recognition during the event.
- Provide products and/or logoed items as student prizes.

PRESENTING SPONSOR LEVEL (two available)- \$7,500

All recognition will reflect level of support:

- Opportunity to have spokesperson provide opening remarks
- Featured in JA email newsletter promoting event.
- Verbal recognition at the event.
- Opportunity to display an individual corporate banner at the event.
- Recognition in media release, JA's website and social media.
- Recognition to high school educators and students.
- Opportunity to provide volunteers for the event.
- Appropriate recognition during the event.
- Provide products and/or logoed items as student prizes.

SUPPORTING SPONSOR LEVEL - \$5,000

All recognition will reflect level of support:

- Verbal recognition at the event.
- Opportunity to display an individual corporate banner at the event.
- Recognition in media release, JA's website and social media.
- Recognition to high school educators and students.
- Opportunity to provide volunteers for the event.
- Appropriate recognition during the event.
- Provide products and/or logoed items as student prizes.

INNOVATION SPONSOR LEVEL - \$2,500

All recognition will reflect the level of support

- Verbal recognition at the event.
- Recognition in media release, JA's website and social media.
- Recognition to high school educators and students.
- Opportunity to provide volunteers for the event.
- Appropriate recognition during the event.
- Provide products and/or logoed items as student prizes.
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PROGRESSIVE SPONSOR LEVEL - \$1,000

All recognition will reflect level of support

- Recognition in media release, JA's website and social media.
- Recognition to high school educators and students.
- Opportunity to provide volunteers for the event.
- Appropriate recognition during the event.
- Provide products and/or logoed items as student prizes.

IMAGINATION SPONSOR LEVEL - \$500

All recognition will reflect level of support

- Recognition in media release, JA's website and social media.
- Recognition to high school educators and students.
- Appropriate recognition during the event.
- Provide products and/or logoed items as student prizes.

INVENTION SPONSOR LEVEL - \$250

All recognition will reflect level of support

- Recognition in media release, JA's website and social media.
- Recognition to high school educators and students.
- Appropriate recognition during the event.





2025-2026 PLEDGE SHEET

Thank you for your sponsorship of Junior Achievement's Youth Summit for Future Entrepreneurs. All of the money we raise will be directed to providing our dynamic learning experiences to students in the Eastern U.P.

Please complete this form and return it as indicated, along with your company logo. We will be proud to include your company's name in our event promotions, as outlined in your sponsor level description.

Sponsorship Level _____ Amount \$ _____

Company Name _____

Complete Address _____

Sponsorship Contact _____
Phone _____ Email _____

Representative Signature _____ Date _____

Enclosed is a check in the amount of: _____
(payable to Junior Achievement of the Upper Peninsula)

Please charge to my card

Card Number _____

Name on Card _____ Expiration Date _____ CVV _____

Signature _____ Date _____

Please invoice the address above

**Please direct questions, return form and email your logo to: Nikki McKechnie –
nikki.mckechnie@ja.org Please return payment to:**

Junior Achievement of the Upper Peninsula
Gift Processing Center
4090 Lake Drive SE Grand Rapids, MI 49546